

163 carat diamond breaks record at Christie's .

SHOWS: GENEVA, SWITZERLAND (NOVEMBER 14, 2017) (ACTUA FILMS – ACCESS ALL)

AUCTION

1. VARIOUS SHOTS OF GENEVA AND HOTEL DES BERGUES
2. INSIDE OF HOTEL WITH BANNER OF DIAMOND
3. VARIOUS OF AUCTION
4. LOT 505, DE GRISOGONO DIAMOND NECKLACE FOR SALE
5. DE GRISOGONO FOUNDER FAWAZ GRUOSI WATCHING THE AUCTION
6. MORE OF THE AUCTION
7. DIAMOND NECKLACE SELLING FOR \$29.5 MILLION
8. PEOPLE APPLAUDING
9. GRUOSI TALKING TO PEOPLE, MEDIA SURROUNDING

REAX INTERVIEWS

10. (SOUNDBITE) (English) FAWAZ GRUOSI, FOUNDER AND CREATIVE

“I never expected we can reach this point. It is beginning of a new era, we are quite happy and most probably we will keep have some more surprises in the future. It was worth all this, 2 years from the beginning when we started from the rough, and when we started to re-cut until today the design was excellent the piece is amazing and I look forward to the next auction.”

11. (SOUNDBITE) (English) RAHUL KADAKIA, INTERNATIONAL HEAD OF JEWELLERY AT CHRISTIE'S, SAYING:

“As you saw it was a completely full room and prices were very healthy all through the day in the afternoon and of course in the evening session where of course we sold the Creation I of de Grisogono the 163 carat diamond for just over 200'000 US dollars a carat \$33.7m in total which is a new world record price for a white diamond offered for sale at auction. “

12. (SOUNDBITE) (English) RAHUL KADAKIA, INTERNATIONAL HEAD OF JEWELLERY AT CHRISTIE'S, SAYING:

“Well it really is almost a once in a lifetime opportunity so it is not the kind of a stone where you can think where the market is, or what are other stones of this kind selling because there are no other stones of this kind. This was in a class of its one and was also suspended from this beautiful unique necklace, designed by Fawaz Gruosi for de Grisogono. This was there Creation I when they started this grand line of high jewelry.”

B-ROLL (HONG KONG, NECKLACE, ANGOLA, NY)

13. VARIOUS FROM HONG KONG WHERE THE NECKLACE WAS REVEALED IN SEPTEMBER, 2017
14. VARIOUS VIEWS FROM ANGOLA LULO MINE
15. VARIOUS SHOTS OF NECKLACE
16. VARIOUS SHOTS OF 163 CARATS DIAMOND
18. VARIOUS SHOTS OF CUTTING THE DIAMOND

STORY:

A diamond necklace featuring a flawless 163-carat diamond, the largest of its kind to be ever auctioned, has sold for \$33.7m on Tuesday (November 14) at Christie's in Geneva.

Going under the hammer as the second to last lot, this extraordinary piece set a record for any D colour flawless diamond sold at auction, selling for \$29.5m and \$4m of commission.

The diamond is part of a one-of-a-kind creation by Swiss jewellery house de GRISOGONO, a necklace featuring another 18 emerald-cut diamonds and two rows of 66 pear-shaped emeralds.

The diamond was cut from a 404-carat rough diamond (4 de Fevereiro), discovered in early February 2016 in Angola. The rough is the 27th biggest rough white diamond ever discovered and the largest in Angola. The rough was analyzed in Antwerp and cut in New York, where a team of 10 diamond-cutting specialists were involved in mapping, plotting, cleaving, cutting and polishing the rough 404.20 carat into a unique 163.41 carat emerald-cut stone. The first cut was done on 29th of June 2016, when the 80-year-old master diamond cleaver performed a cut along a grain line to cleave the crystal in two. After 11 months of work, the polished 163.41-carat stone was ready to be sent to the GIA in late December 2016.